

2024  
Manitoba Rope Horse Futurity  
Att: Shane Brown  
Box 2903  
Virden, MB R0M 2C0



To Whom It May Concern:

The Manitoba Rope Horse Futurity was established in 2013 and has run annually ever since. This year's futurity will be held September 27<sup>th</sup>-29<sup>th</sup> in Brandon, MB. The event brings together over 700 competitors, breeders, trainers, and fans to the Keystone Centre. We are proud to be the longest standing rope horse futurity in Canada. This unique event continues to grow each year, and we would like to partner with you to ensure our continued success.

We began this event to promote the development of young registered horses as well as trainers and to expand the horse industry in western Canada. It starts with the breeding and marketing of these horses, through to the training, and then finishing off with the showcasing of their talent in front of a panel of qualified judges. This leaves these horses with a strong foundation of training at a youthful age, and their lives ahead of them to utilize it.

Using futurity's for the development of young horses is a very unique and thriving industry. This year will be our twelfth year and the competition has grown bigger and stronger each year. We continue to draw some of the best horses, horsemen/women and their families from across western Canada and the northern United States including World Champions and Canadian Champions.

We are pleased to outline some sponsorship opportunities for your organization to be a part of this event. We commit to ensuring you, as our partner, are recognized with our competitors, fans and other sponsors.

Thank you for your time and consideration, any of our board members listed below would like the opportunity to discuss the opportunities with you at your convenience.

Sincerely,

Manitoba Rope Horse Futurity Board

Shane Brown  
204-851-2472

Dallas McGee  
204-747-4010

Justin Bridgeman  
204-724-8473

# **Manitoba Rope Horse Futurity Sponsorship Opportunities**

## **GOLD Level \$1000**

- Gold Sponsors will receive:
  - Company Banner in arena (if provided)
  - Live announcements during the entire event
  - ½ page ad in the program
  - Opportunity to present the championship award, which will include the business name on the award
  - Social media recognition

## **SILVER Level \$500**

- Silver Sponsors will receive:
  - Announcer recognition at the beginning and end of the event
  - Business card ad in the program
  - Recognition at the awards presentation
  - Social media recognition

## **BRONZE Level up to \$400**

- Bronze Sponsors will receive:
  - Announcer recognition during the event
  - Sponsorship listing in program
  - Single announcement at awards presentation
  - Social Media recognition

## **Other:**

- Added money to the jackpot to contribute to overall prize money – Any amount is greatly appreciated.
  - Sponsorship listing in the program (min. \$150)

**We would be happy to design a custom partnership package to fit your needs.**