

2023
Manitoba Rope Horse Futurity
Att: Shane Brown
Box 2903
Virden, MB R0M 2C0



To Whom It May Concern:

The Manitoba Rope Horse Futurity was established in 2013 when we held our first annual event. This year's futurity will be held September 23-24th in Virden, MB. The event has proved itself to be very well received by competitors, breeders, trainers, and fans alike. This event is the longest standing futurity in Canada. We are looking forward to the continued growth and success of this unique event.

This event is to help promote the development of young registered horses as well as trainers. We have seen this have a very positive effect on the horse industry as a whole in our area. It starts with the breeding and marketing of these horses, through to the training, and then finishing off with the showcasing of their talent in front of a panel of qualified judges. This leaves these horses with a strong foundation of training at a youthful age, and their lives ahead of them to utilize it.

Using futurity's for the development of young horses is a very unique and thriving industry. This year will be our eleventh year and the competition has grown bigger and stronger each year. We expect to continue to draw some of the best horses, horsemen/women and their families from across Western Canada and the northern states as we have since the event's inception. Please look through the following options to partner/sponsor, and be assured that we will do our best to recognize your contribution with the network of people involved in this industry.

There are the following sponsorship opportunities are available:

GOLD Level \$1000

- Gold Sponsors will receive:
 - Hanging of a company banner (if provided)
 - Live announcements during the entire event

- ½ page ad in the program
- Opportunity to present the championship award, which will include the business name on the award
- Social media recognition

SILVER Level \$500

- Silver Sponsors will receive:
 - Announcer recognition at the beginning and end of the event
 - Business card ad in the program
 - Recognition at the awards presentation
 - Social media recognition

BRONZE Level \$400 or less

- Bronze Sponsors will receive:
 - Announcer recognition during the event
 - Sponsorship listing in program
 - Single announcement at awards presentation
 - Social Media recognition

Other:

- Added money to the jackpot to contribute to overall prize money – Any amount is greatly appreciated.
 - Sponsorship listing in the program (min. \$150)

We would be happy to design a custom partnership package to fit your needs. We are very excited about this event and look forward to your response.

We would like to thank you for your time and consideration!

If you have any questions, please contact:

Manitoba Rope Horse Futurity Board

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